## A SLICE OF SPACE FOR UBER LIVING



By AYESHA SINGH

uxury is not a thing. It's a concept. It's not merely something you purchase with the might of money, it's a state of mind. You dream. They deliver. Scapes India, a premium destination villas company, helmed by its founding director Sameer Mutreja, has introduced a new lifestyle segment in Goa in the form of stylish villas that cater to those in search of memorable holiday retreats or hot investment feats.

His thoughts are coherent and actions steadfast. He puts people first, designing villas driven by well thought out concepts, following reverse engineering of a product. "Scapes entered the market as zero experience builder. Picked up land at a high price in a not-soknown village of Siolim in Goa. Everyone called us crazy, but we went ahead and designed 14 villas and delivered the same in three years at a price point never been achieved before in the area," he says.

Villa number one, two and three are his greatest pride. They come sealed with grandiose. Fixed with 83 per cent glass, large rooms, massive swimming pools, private BBQ



"People have started thinking about snug retirement plans, and villas such as these are the future" Sameer Mutreja



Washing area in one of the villas



and a bar, and a view to kill for, he says this is his best effort.

Next is an uber luxury villa in Reis Magos on the northern bank of the Mandovi river. It has five designer bedrooms, two pools and an entertainment area. "I have often been tempted to keep one to myself," smiles Mutreja.

Exploring peerless natural surroundings is their priority. Infusing them with optimum quality supplies and materials is the cornerstone of their professional model. Everything must work within a framework, he emphasises. Control freak? "No, just meticulous," he suggests.

Clockwise from above: A Scapes villa in Sidlim; shower area

He walks with a vision. If bookings are anything to go by, the villas seem to be doing rather well. But despite being at the epicentre of all things grand, he hasn't be able to define luxury very well. "Beyond the materialistic, what I would consider prime luxurious would be aging with comfort. People have started thinking about snug retirement and villas such as these, that are connected to urban areas, are well planned and designed, along with providing assisted living facilities, are going to be sought after. It's the future." he says.

Mostly travelling, Mutreja divides his time between Himachal Pradesh and South Africa, searching for land. When home, he indulges in his personal little luxury, golf. "My other true passion is wellness. I am extremely interested in Naturopathy and Avurveda. But the biggest luxury for me is the time with my twins. I see them evolve as soccer players, so we are off to Germany for a month-long camp on soccer," he says. "See you on the other side," he signs off.